

a+d  
museum

# Celebrate Vitality

An A+D Museum Fundraiser Gala

Winter 2024

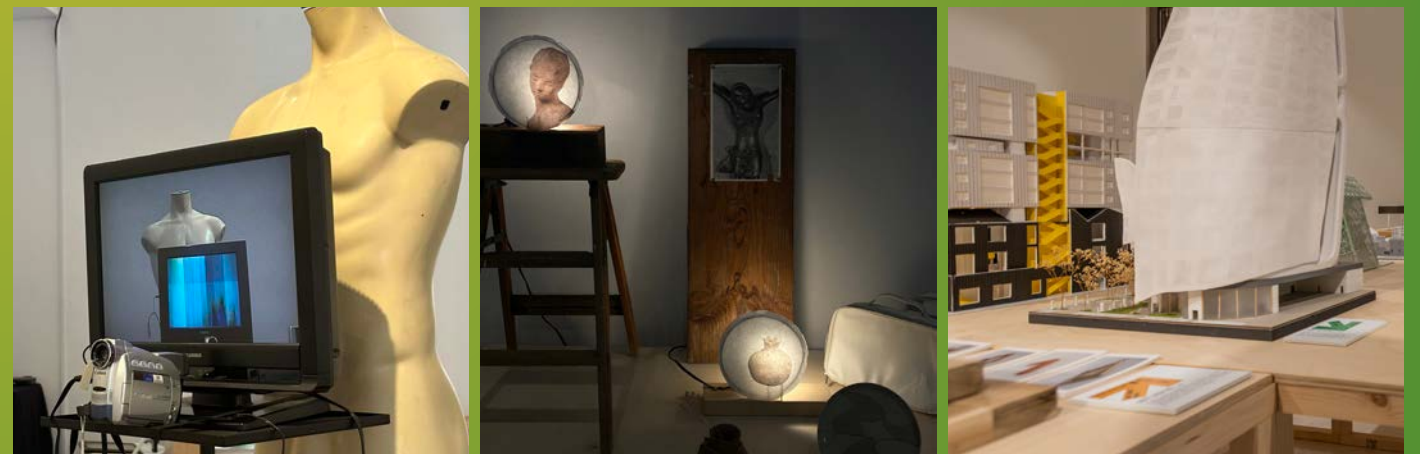
Each year, the Architecture + Design Museum hosts ✨ Celebrate - a dazzling fundraiser that fuses cocktails, entertainment, and cultural exploration.

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This year not only marks the A+D Museum's 23-year legacy but also fuels its ongoing mission to explore the definitions of architecture and design, showcasing their profound influence on our everyday lives.

Join us on November 7th in shaping the future of architecture & design while reveling in an evening showcase of the A+D Museums latest achievements along with cocktails, refreshments and hors d'oeuvres. This year's Celebrate is centered around the theme of Vitality to raise funds for 2025's Programming / Exhibitions Calendar.

Thursday, November 7th, 2024  
170 S. La Brea Ave., Los Angeles CA 90036



# Vitality is the state of liveliness— displaying exuberant strength.



It represents the state of the Architecture + Design Museum as it approaches its first vicennium to now celebrate the museum's latest achievements in this year's harvest while approaching a new year of high-spirited sowing/giving to new prospects.

These giving prospects are to continue effective programming and exhibitions that showcase and uplift emerging architects for their scholarship, inherent value for theory + practice, thought-provoking ideas, technological advancements, historical preservation, artistic research, and social impact under the scope of architecture/design.

Cofounded in 2001 by the late architects Stephen Kanner, Bernard Zimmerman, Anna Marie Burke, Rebeca Mendez, Anne Viderkisen and Joe Osae-Addo, the museum has curated exhibitions and programming that propelled academic and cultural pursuits, community engagement, and the ever meandering dialogue about the built environment.

As one of a small number of Los Angeles organizations that survived COVID-19, A+D continues to hit significant institutional, public outreach and exhibition milestones such as:

Hired full-time and part-time staff

Steadily increasing attendance, evidenced by 56% opening night increase + a consistent 17% increase in museum visitors

A record 33% increase in Design Awards submissions in 2024 versus 2023, reviewed by a curated jury of 38 individuals from wide cross section of design disciplines

Hosted our first pop-up exhibition with Analog\_Mannequin, a virally known Spotify + Visual artist with 112K Instagram followers 220K TikTok followers and 50 MIL+ streams across major music platforms

Presented over 40 programming events in the form of panel discussions, screenings, walkthroughs, lectures, and tours

Received over \$30,000 in tech donations by Riot Games targeted for the A+D Museum educational workshop relaunching

Participated in a grant-writing training intensive, and awarded the Los Angeles County Department of Arts & Culture grant

Featured on Archinect

Assembled a team of volunteers ready and dedicated to supporting the Museum in exhibitions, public programming, researching, and as needed.



# Our Events



Architecture + Design Fundraiser Gala





# What Does Your Donation Provide?

As a 501(c)(3) nonprofit, we value transparency and accountability with putting your donation to the best use of meeting our mission while reflecting your giving goals to arts/culture organizations focused on architecture/design. Your dollar will help us reach the following goals:

- ✦ Maintaining Free Admission for all Visitors
- ✦ Pay for a part-time grant-writing and/or philanthropic consultant to help our team secure funding and build sustainable solutions to continue meeting our mission with proper institutional and foundation support
- ✦ Obtaining 3 grant writing/ Nonprofit's focused database licenses so the museum may stay up to date on the latest giving organizations and the matching grants we can receive (TechSoup ,Candid Foundation Directory & GrantsStation )
- ✦ Allocating honorariums to our panelists, artists, guest curators and speakers.
- ✦ Maintaining fair and liveable staffing wages
- ✦ Exhibition Needs such as Fabrication Materials, Fabricator Fees, Installation Hardware,Wall Preparation, Art Handling, and Graphics/Decals.
- ✦ Continuing quality exhibitions and programming on architecture, theory + practices, emerging technologies, automobile design, ar/vr interactive design, 3D design, interior design, furniture, design history, set design, graphic design, spatial design, video gaming design, and any other related items.
- ✦ Reformation of the A+D Museum Membership Program to the Cuseum Platform
- ✦ Reasonable Budgets on Photography, Food & Beverage, and Hospitality Vendors



# Sponsorship Levels

Your generosity doesn't just sustain our programs and exhibitions—it breathes life into ideas that will reshape our world. Become a part of our vibrant community by contributing at a level that is meaningful to you.



**Scholar Silver Circle**

\$500



**Pinnacle Gold Circle**

\$2,5K



**Starchitect Platinum Circle**

\$5K



**40x10 Advisory Sponsorship**

\$10K

# Scholar Silver Circle Detail

\$500 Contribution

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By joining our Silver Scholar Circle, you become a beacon of support, illuminating the path for the future of LA's architecture and design community. Uplift the A+D Museum with a contribution of \$500. Your elevated support unlocks the following benefits:

- ✦ Name Recognition on all printed materials, website and marketing
- ✦ Recognition on museum donor wall
- ✦ 2 Tickets to VIP Reception
- ✦ 4 Tickets to Celebrate Gala
- ✦ 2 x 1 year membership to museum
- ✦ Discounted events & programming
- ✦ VIP exhibition openings and events

# Pinnacle Gold Circle Detail

## \$2,500 Contribution

Ascend to new heights with a transformative contribution of \$2,500

At this level, you join our esteemed Pinnacle Gold Circle, a select group of visionaries who provide crucial support to the Architecture + Design Museum.

Your elevated support unlocks the following benefits:

- ✦ Name Recognition on all printed materials, website and marketing
- ✦ Recognition on museum donor wall
- ✦ 20% Discount for Private use of the Museum for events. (Max 40 people, 2 hours)
- ✦ 4 Tickets to VIP Reception
- ✦ 6 Tickets to Celebrate Gala
- ✦ 4 x 1 yr membership to museum + guest
- ✦ Discounted events & programming
- ✦ VIP exhibition openings and events

# Starchitect Platinum Circle Detail

## \$5,000 Contribution

Elevate your impact with an extraordinary contribution of \$5,000. Within the Starchitect Platinum Circle you transcend mere support to become a cornerstone of the Architecture + Design Museum. Your extraordinary support gives you access to the following benefits:

- + Name Recognition on all printed materials, website and marketing
- + Recognition on museum donor wall
- + 35% Discount for Private use of the Museum for events (Max 40 people, 2 hours)
- + 6 Tickets to VIP Reception
- + 10 Tickets to Celebrate Gala
- + 10 x 1 yr membership to museum + guest
- + Discounted events & programming. Priority Reservations
- + VIP exhibition openings and events

# 40x10 Advisory Donor Level

## \$10,000 Contribution Over 4 Years

New for 2024, A+D Museum is launching a new lead donor initiative with a goal of securing a \$10,000 commitment from 20 architecture and design firms + 20 firms related to our field. What is new and notable about this campaign is that your pledge can be fulfilled at a pace that suits you, from all at once to \$2,500 annually over four years.

Participants will be acknowledged on a donor wall at the Museum's entry and in a 10x40 catalogue. Of equal importance, we are inviting the 10/40 cohort to engage on a deeper level with A+D as its Advisory Group and become architects of our future. Through carefully orchestrated conversations and panel discussions, we wish to gain each member's perspective about the role of the Museum, and learn from you how to best manifest those expectations.

Your transformative generosity empowers us to construct bold new initiatives, elevate our exhibitions, and fortify our educational programs. Step into this sphere of influence and help us blueprint a legacy of excellence.

- ✦ Name Recognition on all printed materials, website and marketing.
- ✦ Recognition on museum donor wall
- ✦ Private use of the Museum for 2 events (Max 40 people, 2 hours)
- ✦ 10 Tickets to VIP Celebrate Reception
- ✦ 25 Tickets to Celebrate Gala
- ✦ Company-wide 1 yr membership to the museum.
- ✦ Free events and programming. Priority Reservations.
- ✦ VIP exhibition openings and events.

# Vitalize a New Year for Architecture + Design Excellence

To inquire a Sponsorship or learn  
more, contact:

Support

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**(310) 913-6518**